

Wetex 2010 Media & Promotion

- All efforts will be utilized to ensure the attraction of visitors with real influence and purchasing power to this big event, Wetex 2010.
- Our comprehensive well planned publicity campaign will include the following elements:
 - Targeted direct mailing to all industry, distributors and key buyers.
 - Extensive media coverage in local and regional publicatins, TV & Radio, extensive marketing approach will be implemented to ensure the reach of the international audience through regular newspapers updates.

Wetex 2010

- Build business contacts at the region's premeier water exhibition.
- Professional mangement.
- Media coverage and offical support.
- The region leading water exhibition organized by Expo for Technical Consultancy. This show is offically supported by the Ministry of Irrigation & Water Resources.
- Wetex will be promoted extensively throughout the region utilizing acknowledge advertising and marketing expertese of Expo of Technical Consultancy supported by extensive marketing capabilities.
- More than 25 thousand potencial decssion makers will be reached to ensure maximum exposure and awareness to those of serious interest in these vital industries. All together, they provide a unique marketing platform for anyone involved in water industry.
- Professional mangement, media coverage and offical support.

The Agricultural Revival

The Agricultural Revival Program emphasized the development & up grading of agricultural & water system through;

- Razing of the efficiency of the existing irrigated schemes by applying irrigation management & systems rationalizing water use , developing field irrigation, crop intensification and integrating plant and animal production with conservation of forests and pastures
 - Introducing modern types of animal and fishery production such as intensive rain fed and irrigated pasture farms ranches aquaculture, as well as establishing wild life reserves.
 - The total of the agricultural program during 2008 - 2011 estimated at 10.1 billion SDG for 2008, in addition to 2.5 billion for 2009, and same amount for 2010, and finally 207 billion SDG for 2011.
 - The total finance of the program amounts to 2905.1 million SDG during 2008 and will rise gradually to reach 3422.7 billion SDG for 2011. This include governmental contribution, foreign, bank lending and self - financing in addition to the agricultural seasons subsidies.
- The program emphasized the role of the private sector in achieving the objectives of the Agricultural Revival in its participation in the implementation the programs & projects.
- The role of the private sector has been enhanced by the favorable economic polices.

• Making national use of the huge and diverse resources of the Sudan has been unfulfilled promise and outstanding challenge since the early days of independence; successive plans & strategies to develop agriculture and water resources have been implemented recently .



Exhibition Catalouge

- For advertising in the catalogue, camera ready, artwork should be submitted at least two weeks before the exhibition opening date.
- Free insertion includes exhibitor's name & address, exhibits activity.
- Exhibition catalogue will be bilingual (English & Arabic). Such information should be received not later than 19th of June 2010.



Stand Price & Services

International Exhibitors: (Minimum Space 12 sqm)	
Ground Floor :	
Constructed Space	130 Euro
Bare Indoor Space	100 Euro
Open Space :	30 Euro
Local Agents Exhibitors: (Minimum Space 12 sqm)	
Ground Floor :	
Constructed Space	300 SDG
Bare Indoor Space	250 SDG
Open Space :	70 SDG
Local Exhibitors: (Minimum Space 12 sqm)	
Ground Floor :	
Constructed Space	250 SDG
Bare Indoor Space	200 SDG
Open Space :	50 SDG



WETEX 2010 SUDAN
 Under The Patronage of H.E the
 Minister of Irrigation & Water
 Resources

Organizer :



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WETEX 2010 SUDAN

5 - 8 July 2010
Water Equipment & Technology
Exhibition

Under the Patronage of H.E the Minister of Irrigation & Water Resources
 International Fair Ground (Burri – Khartoum)



WETEX 2010 SUDAN Water Equipment & Technology Exhibition 4th Session

5 - 8 of July 2010

International Fair Ground (Burri – Khartoum)

Under The Patronage Of H.E The Minister of Irrigation & Water Resources

Expo For Technical Consultancy has the pleasure to stage Wetex started from 5 - 8 of July 2010



Introduction

This is the fourth session of Water Equipment & Technology (Wetex 2010 Sudan) held under the patronage his Excellency the Minister of Irrigation & Water Resources.

The exhibition offers an opportunity for companies to display their products & services before purchasers from central local government, energy, environment industry, NGO's & other key players from Sudan & the region supported by the leading industry decision makers. The exhibitors will benefit a lot from the outstanding net working, business development, investment & opportunities the event offers also to discover more about strategies, policies & technologies.

Water resources are encouraged not only to meet the domestic requirements for food security and foreign exchange earnings but also to help Sudan contribute significantly to regional and international trade and food security. However these expectations have got to be fulfilled bending a real break through to achieve comprehensive water and agricultural development.

The Venue

The International Fair Ground – Burri – Khartoum is 8 Km from the center of Khartoum City. The Exhibition Halls are well equipped with all required services. Stands erection by Octanorm System. The exhibition area is a Customs Free Zone in which exhibits are received smoothly. Adjacent to the fair grounds are the Green Village Hotel & the Amiri Restaurant ready to provide the services for exhibitors at International Standards.

• At Wetex 2010, you can present your products and services to technical oriented professionals and policy makers from government and industry. Also different National and International target groups will be presented on a segmented basis.

Why Exhibit At Wetex 2010 ?

- Over view the niche market.
- Establish business contacts.
- Focus on delivering business value to key buyers in the market.
- Take part in an event which focuses on the most important innovations and challenges in sector.
- Meet top quality and high international participation of exhibitors and visitors.

Meet Your Potential Partner :

A dedicated International & Regional marketing campaign using the key industry publication, street signage, targeted mail outs, news letters, TV, Radio, web site and press conferences to advertise the event. The event will be promoted to trade visitor throughout Africa & Middle East.

- Direct mailing to trade visitor invitations.
- VIPs invitations hand delivered & to leading businessmen in Sudan.
- Regional & international hosted buyer & delegate program.
- Direct mailing to existing visitor data base.
- Pre-show & post show coverage in the official trade journals for the event.
- Editorials and advertisement in the local & regional trade journals.
- Posters & billboard advertising in Khartoum main roads up to the event.
- Pre-Show press conference.
- The show news letters mailed directly to potential visitors and delegates.
- Trade show visitors.

Visitors

With special focus on:

- Africa & Middle East
- Government & officials.
- Public & private sector, investors & consultants.
- Managers & engineers of water & sewage plants.
- Decision makers for investment in the industrial, agriculture, energy , environment & tourism sector "Hotels & recreation facilities "
- Professionals for water storage facilities, pipeline & distribution system.
- Scientists, experts and other specialists from water industry
- Consultants for water plants , waste water & water management technology.



Exhibits Profile

This includes:

- Water Technology.
- Water Treatment Plants.
- Desalination Plants.
- Water Bottle Companies.
- Asbestos, GRP, Fiber Glass HDPE, G.I, Stainless Steel & other Pipes.
- Water Treatment Chemicals.
- Water Coolers & Water Heaters.
- Water Savers & Water Scooters.
- Water Well Drilling Equipment & Accessories
- Water SCADA Software.
- Warning Tapes
- Pumps.
- Valves - Gate' Butterfly' Air ' Pressure Reducing ' etc.
- Irrigation System.
- Sanitary Wares & Accessories.
- Agricultural & Horticultural Equipment.
- Chlorination System.
- Dewatering Equipment.
- Waterproofing Products.
- Tanks / Reservoir Lining Materials.
- Fiber Glass Products.
- Manhole Covers
- Micro Tunneling Equipment.
- Pipelining & Coating.
- Protective Coating Items.
- Sealants.
- Adhesives.
- Leak Detection Equipment.
- Water Transmission & Distribution Related Products.
- Cable Tiles / Protection Covers/ UPVC pipes.
- Calibration Equipment & Gauges .
- Cathodic Protection System.
- Centrifugal Machineries.
- Industrial Chemicals & Products.
- Communication System & Equipment.
- Conduits & Electric Fittings.
- Control System - Industrial & Residential.
- Corrosion Control System.
- Cranes.
- Control Safety, System Protection & Monitoring Equipment.
- Cooling & Heating Equipment.
- Crimping Sockets.
- Current Transformers.
- Data Communication Equipment.
- Diesel Engines.
- Distance Relays.
- Earthing / Lightning Equipment & Accessories.
- Fan & Exhaust Systems.
- Firefighting Equipment & System
- Fuel Handling & Injection System.
- FGPR kiosks.
- Galvanizing Products.
- Gas Detectors.
- Geographic Information (GIS system).
- Gas Insulated Switchgear.
- Safety Equipment, PPE Items.
- Horizontal Drilling Equipment & Tools.
- HRC Fuses Links / MCCB's .
- Industrial & Power Automation.
- Instrumentation & Calibration.
- Insulation Material.
- Lifts & Escalators.
- Lighting Fixtures - Industrial & Residential.
- Industrial Linings.
- Lubricants - Industrial.
- Magnetic Devices.
- Relays - Control & Protection.
- Ring Main Units (SF6) .
- Circuit Breakers.
- Cable Trays.
- Capacitor Banks.
- Switchgears / Distribution Boards / Mini Distribution Pillars.
- Pocket Substation.
- Overhead Line Equipment Materials / Hardware & Accessories.
- Ceramic & Other Power Insulator.
- Fault Recorders.
- Energy Meters - Consumer Connection equipment home service meters.
- On Load Tap Changer.
- Main Panel & Distribution Boards.
- Testing & Measuring Equipment.

Energy Technolgy

- Boilers.
- Turbines.
- Compressors.
- Motors.
- Generators.
- Air - conditioners.
- Air - conditioning Chillers & Heat Exchangers.
- Air Purification & Cleaning Equipment.
- Air Curtains & Filters.
- Auto Recloser .
- Batteries & Battery Chargers.
- Bearings & Gears.
- Industrial Belts.
- Bolts, Nuts & Chains.
- Hardware tools. Tackless & Gaskets.
- Brake Parts & lining.
- Cables - HV/ MV/ LV/ Control.
- Cable Fault Locator.
- Cabinet.
- Cast Resin Transformers.
- Wire Manufacturing.
- Cable Joints & Accessories.

- Plastic Tubes , Rods & Sheets.
- Pneumatic Tools & Tackles.
- Power Coating Products.
- Pressure Gauges.
- Pressure Vessels.
- Power Transformers / Distribution/ Instrument / Current Transformers.
- Process Control System & SCADA.
- Public Address System.
- Radiators.
- Remote Terminal Units (RTU).
- Ring Main Units.
- Reactors.
- Radio Communication.
- Refrigeration Equipment.
- Rust Proofing Equipment.
- Sandblasting Equipment.
- Seals.
- Substation Control System.
- Spraying Equipment.
- Survey Equipment.
- Tubing Works.
- Uninterruptible Power Supply Equipment.
- Ventilation Products.
- Weighing Equipment.
- Wire Products.
- Home Appliances Like Refrigerators, Air Conditioners, Dishwashers, Cookers, TV, Light Fittings, Wiring Switches & Accessories.

Environment System

- Energy Conservation Products.
- Energy Savers.
- Water Savers.
- Water Conservation Products.
- Enrage & Water Recycling Products.
- Filtration Equipment (Air, Water, etc).
- Recycling Products (Wood, Paper, etc.) & Technologies.
- Solar & Wind Energy Products.
- Emission Monitoring Equipment.
- Hazardous Waste Collection & Management.
- Waste Control Products.
- Pollution Control System & Products.
- Garbage, Trash Disposal & Recycling.
- Environment Control System.
- Refuse Disposal System.

Others:

- Universities
- Colleges.
- Research Institutions.
- Consultancy Firms.